## **Going global with equities**

Global equities offer investors the opportunity to invest in companies that are listed all over the world. They often serve as a robust portfolio building block for potential longterm growth. Investing in the equity market comes with certain risks and is generally considered to be more risky than other investments – cash for example. However, a global approach to equities could bring potential benefits, such as exposure to growth markets, and also could help reduce certain risks, such as concentration. So why should investors think globally?

# Potential growth through diversification

Global equities have traditionally been a core building block for portfolio allocation. A global approach could be favourable to investors by providing access to stocks and markets with an upside potential, which can range from **developed to emerging markets.** This broad exposure doesn't protect you against risk or potential loss in other opportunities.



#### **Home truths**

While it may feel easier for investors to 'keep it local' and invest in their home market, they might be missing out on an **opportunity to reduce concentration** 



#### **risk.** That is, the risk of potential losses on a single large investment in a particular market. It would be a bit like putting all of your eggs in one basket. If the basket breaks, you may have a problem.

## Rewarding patience

The average holding period for equities has decreased from seven years in the 1940s to 10 months today<sup>2</sup>. However, the **longer investors hold an investment, the greater the chances of higher return potential.** 

### How to invest in global equities?

Amundi ETF offers **a range of global equity strategies.** From **traditional asset class exposures to ESG and Climate,** Amundi ETF offers the **power of choice** for your long-term investments. **Visit our website to find out more.** 

### **Important Information**

<sup>1</sup>Diversification does not guarantee a profit or protect against a loss.

<sup>2</sup>Source: Amundi ETF Weekly Pulse - Diversify with all-country equity exposure, 23 February 2024.

<sup>3</sup>Management fees refer to the management fees and other administrative or operating costs of the fund. For more information regarding all the costs supported by the fund, please refer to its Key Information Document (KID). Transaction cost and commissions may occur when trading ETF.

<sup>4</sup>Source: Amundi ETF Weekly Pulse - Diversify with all-country equity exposure, 23 February 2024.

#### **KNOWING YOUR RISK**

It is important for potential investors to evaluate the risks described below and in the fund's Key Information Document ("KID") and prospectus available on our website www.amundietf.com.

CAPITAL AT RISK - ETFs are tracking instruments. Their risk profile is similar to a direct investment in the underlying index. Investors' capital is fully at risk and investors may not get back the amount originally invested.

**UNDERLYING RISK** - The underlying index of an ETF may be complex and volatile. For example, ETFs exposed to Emerging Markets carry a greater risk of potential loss than investment in Developed Markets as they are exposed to a wide range of unpredictable Emerging Market risks.

**REPLICATION RISK** - The fund's objectives might not be reached due to unexpected events on the underlying markets which will impact the index calculation and the efficient fund replication.

**COUNTERPARTY RISK** - Investors are exposed to risks resulting from the use of an OTC swap (over-the-counter) or securities lending with the respective counterparty(-ies). Counterparty(-ies) are credit institution(s) whose name(s) can be found on the fund's website amundietf.com. In line with the UCITS guidelines, the exposure to the counterparty cannot exceed 10% of the total assets of the fund.

**CURRENCY RISK** – An ETF may be exposed to currency risk if the ETF is denominated in a currency different to that of the underlying index securities it is tracking. This means that exchange rate fluctuations could have a negative or positive effect on returns.

**LIQUIDITY RISK** – There is a risk associated with the markets to which the ETF is exposed. The price and the value of investments are linked to the liquidity risk of the underlying index components. Investments can go up or down. In addition, on the secondary market liquidity is provided by registered market makers on the respective stock exchange where the ETF is listed. On exchange, liquidity may be limited as a result of a suspension in the underlying market represented by the underlying index tracked by the ETF; a failure in the systems of one of the relevant stock exchanges, or other market-maker systems; or an abnormal trading situation or event.

**VOLATILITY RISK** – The ETF is exposed to changes in the volatility patterns of the underlying index relevant markets. The ETF value can change rapidly and unpredictably, and potentially move in a large magnitude, up or down.

**CONCENTRATION RISK** – Thematic ETFs select stocks or bonds for their portfolio from the original benchmark index. Where selection rules are extensive, it can lead to a more concentrated portfolio where risk is spread over fewer stocks than the original benchmark.

CREDIT WORTHINESS - The investors are exposed to the creditworthiness of the Issuer.

This is a marketing communication. Please consult the Prospectus and the Key Investor Document ("KID") before making a final investment decision.

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The Funds are Amundi UCITS ETFs. The Funds can either be denominated as "Amundi ETF" or "Lyxor ETF". Both Amundi ETF and Lyxor ETF designates the ETF business of Amundi.

Amundi UCITS ETFs are passively-managed index-tracking funds. The Funds are French, Luxembourg or Irish open ended mutual investment funds respectively approved by the French Autorité des Marchés Financiers, the Luxembourg Commission de Surveillance du Secteur Financier or the Central Bank of Ireland, and authorised for marketing of their units or shares in various European countries (the "Marketing Countries") pursuant to the article 93 of the 2009/65/EC Directive.

Before any subscription, the potential investor must read the offering documents (KID and prospectus) of the Funds. For more information related to the stocks exchanges where the ETF is listed please refer to the fund's webpage on amundietf.com. Investment in a fund carries a substantial degree of risk (i.e. risks are detailed in the KID and prospectus). All investors should seek professional advice prior to any investment decision, in order to determine the risks associated with the investment and its suitability. It is the investor's responsibility to make sure his/her investment is in compliance with the applicable laws she/he depends on, and to check if this investment is matching his/her investment objective with his/her patrimonial situation (including tax aspects).

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Amundi Asset Management (Amundi AM)

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